How to take better pictures with your iPhone.

What are we talking about today?

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- Various ways to take a photo
- Essential controls
- Important settings
- Optional extras to help you even more

iPhone PHOTO Camera Modes

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Photo



iPhone PHOTO Camera Modes

Photo



Portrait

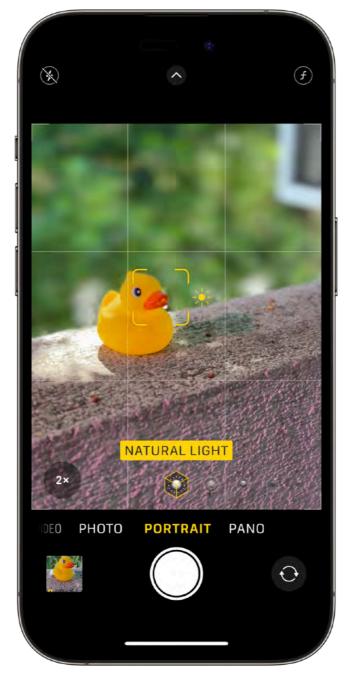


iPhone PHOTO Camera Modes

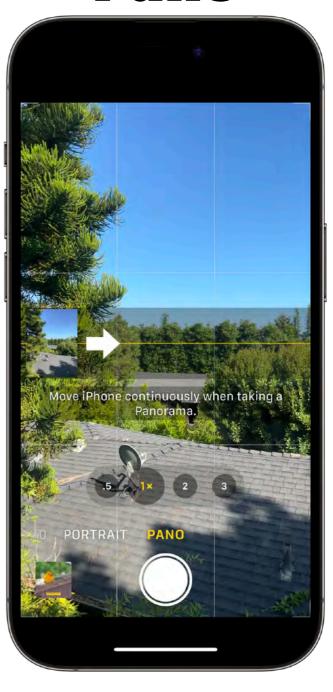
Photo



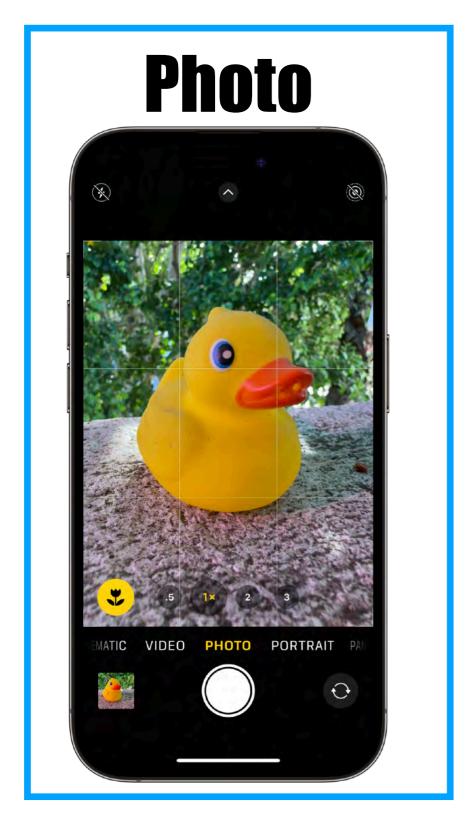
Portrait



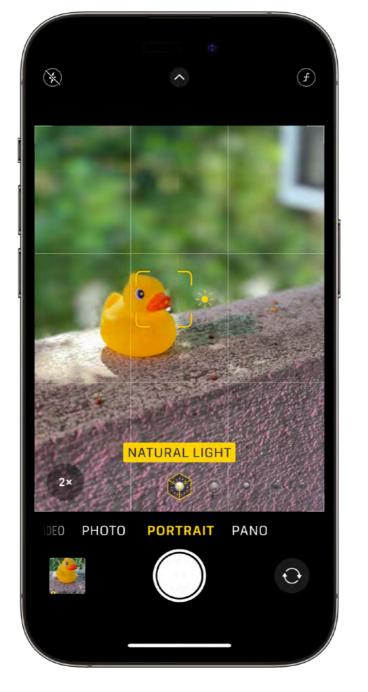
Pano



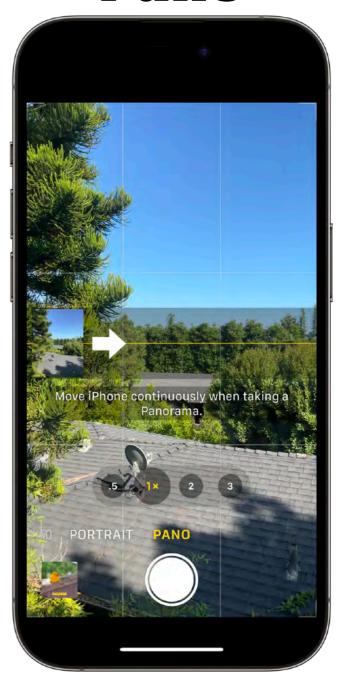
iPhone PHOTO Camera Modes



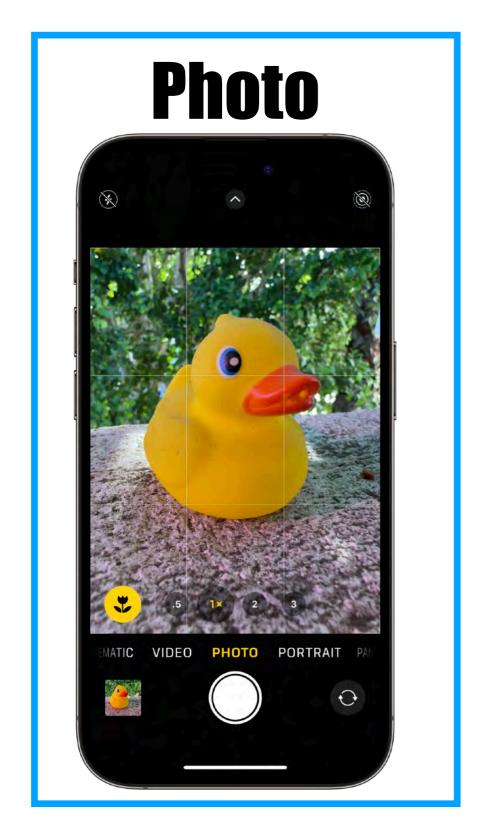
Portrait



Pano



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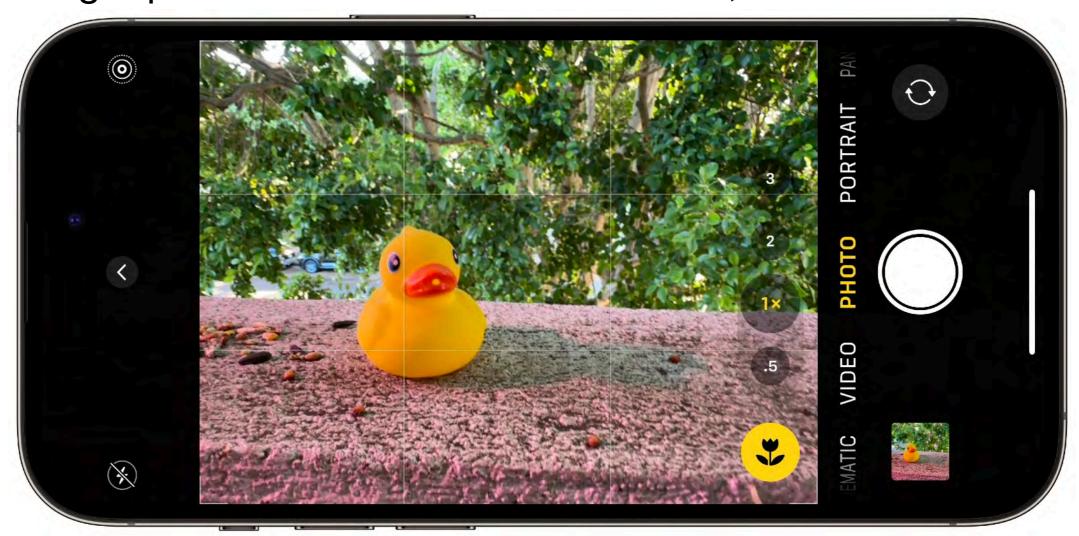
Part 1: Composition

There's this thing called "the rule of thirds."

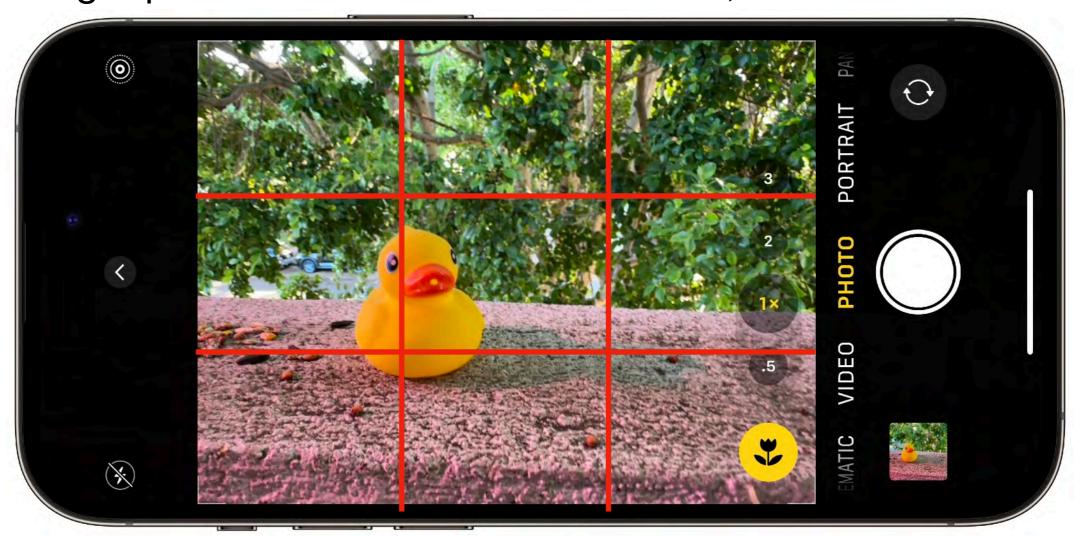
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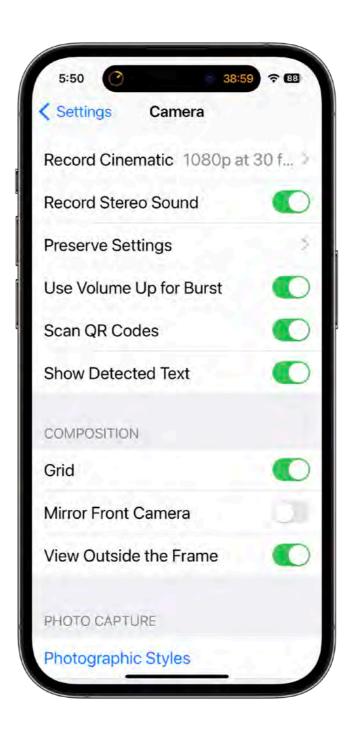


How do we get that grid to show?

We use the Settings app.

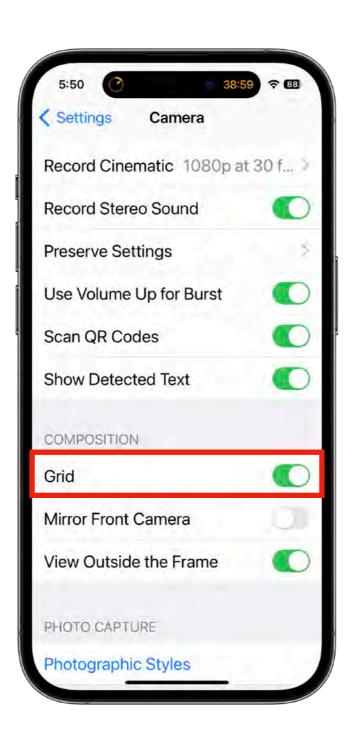
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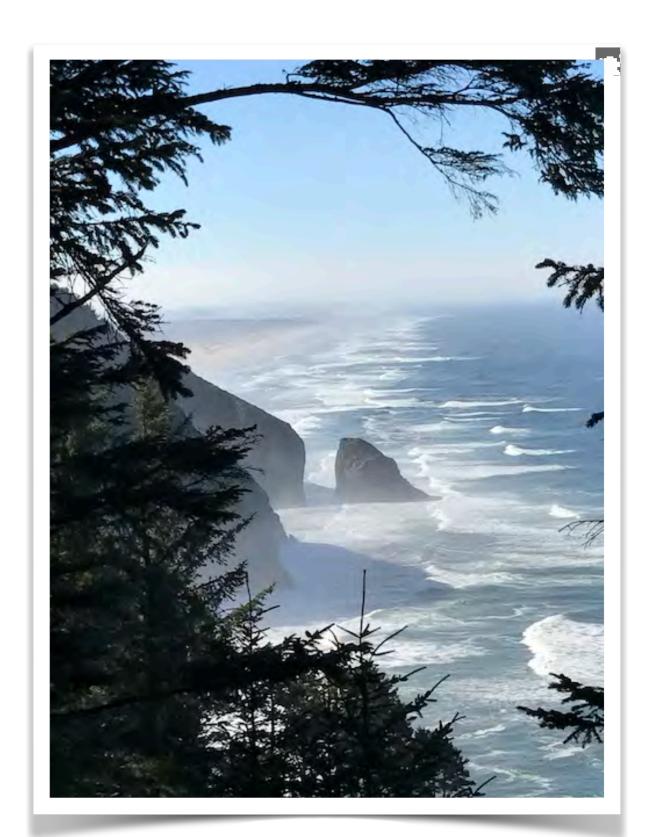
Framing a picture

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Consider aspect ratio

• The camera defaults to a 4x3 aspect ratio. There are others.

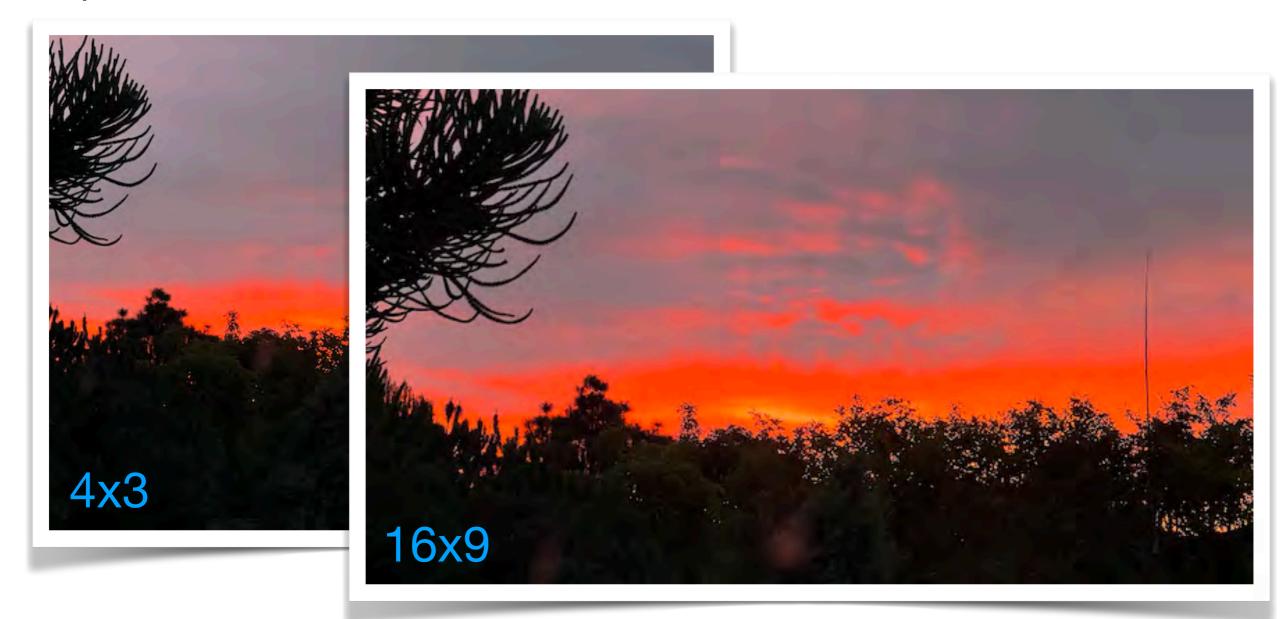
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So how do we change Aspect Ratio?

Aspect Ratio control

Two ways to get there

 The hard way: tap the tiny thing you can barely see at top

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- The easy way: swipe up on the preview image

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We will talk more about Camera Controls later.

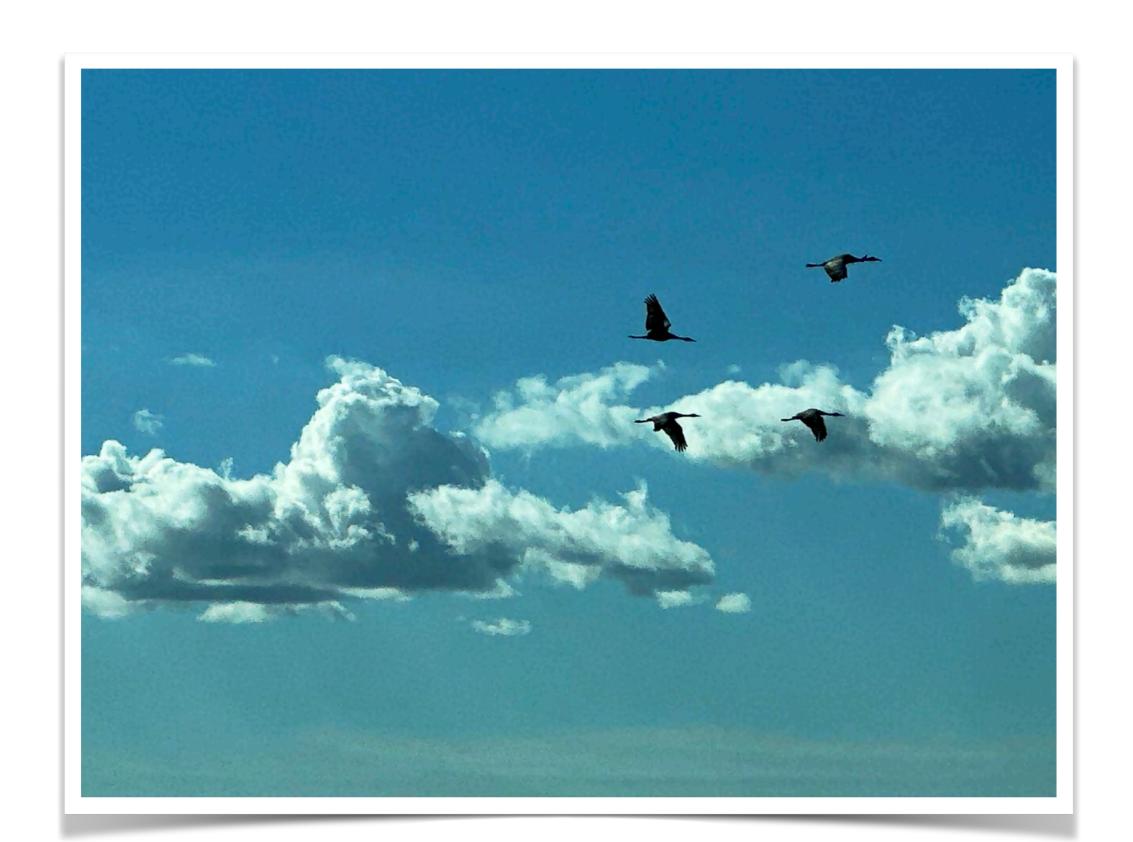
Reflections are nice too...

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Diagonals can be interesting too

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And of course there's zoom level

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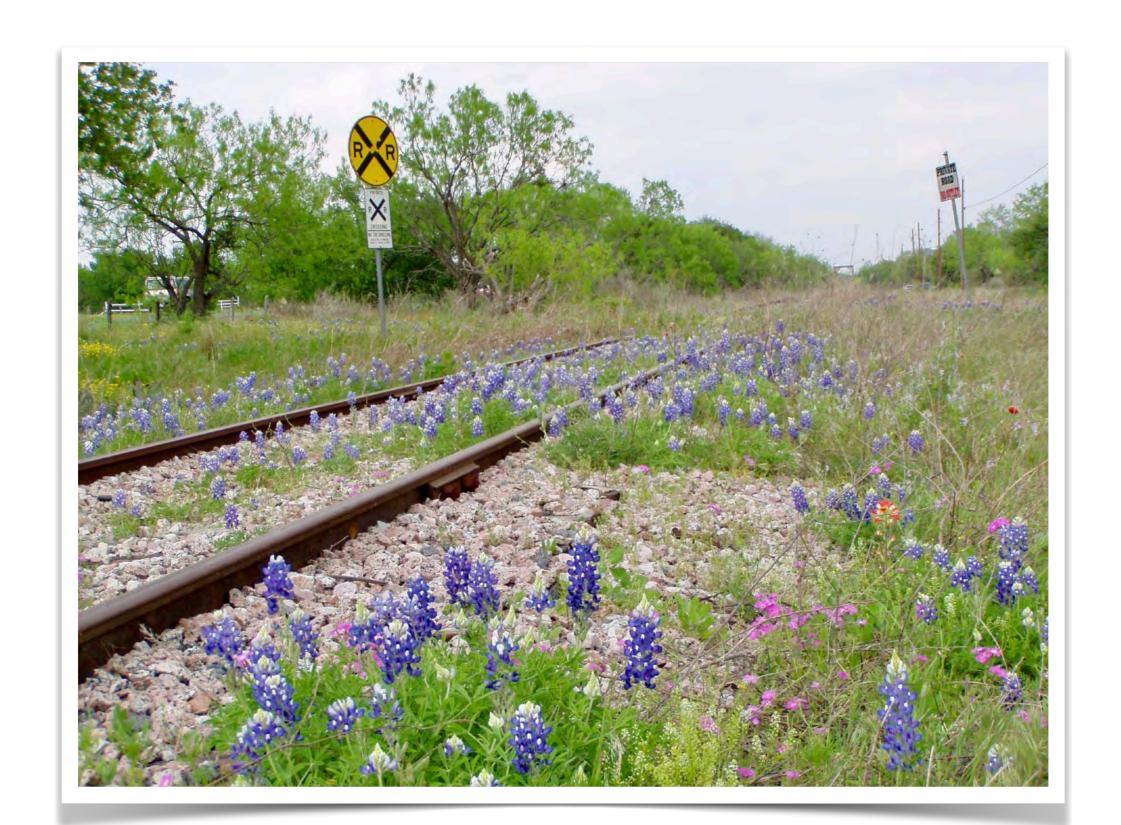
And of course there's zoom level





Or any kind of straight line

Or any kind of straight line



Rule of Thirds and a diagonal



Part 2: Taking Pictures

Tap the Shutter button

- Tap the Shutter button
- Tap and drag the Shutter button left (Burst Mode)

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- Press either volume button

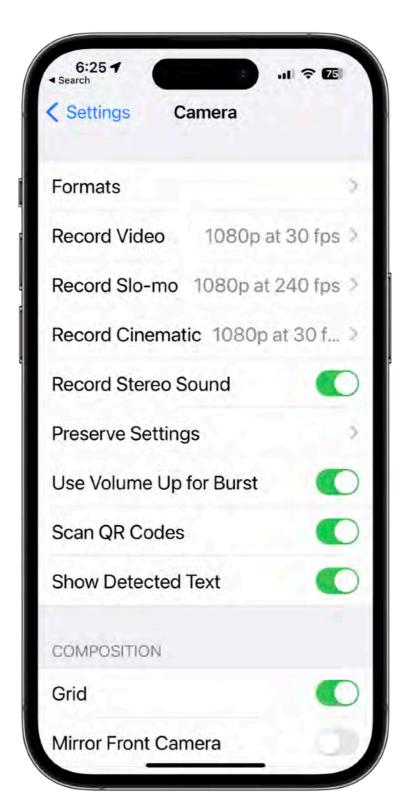
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- Use your Apple Watch

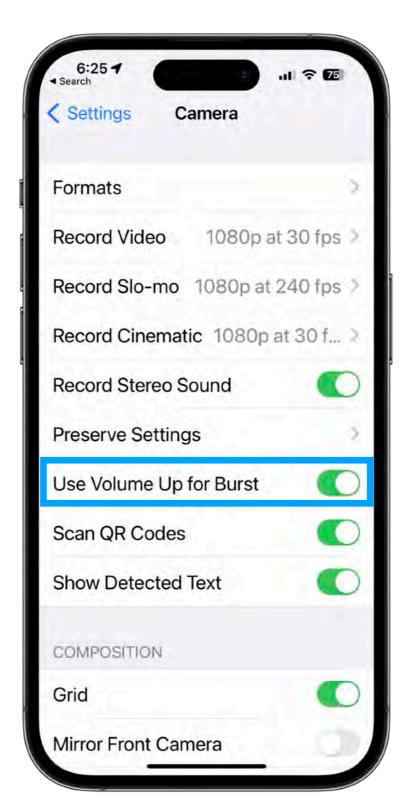
- Tap the Shutter button
- Tap and drag the Shutter button left (Burst Mode)
- Press either volume button
- Use the timer
- Use your Apple Watch
- Siri: Say Cheese (Shortcuts Gallery). Or make your own shortcut.

Another quick trip to the Settings for the Camera

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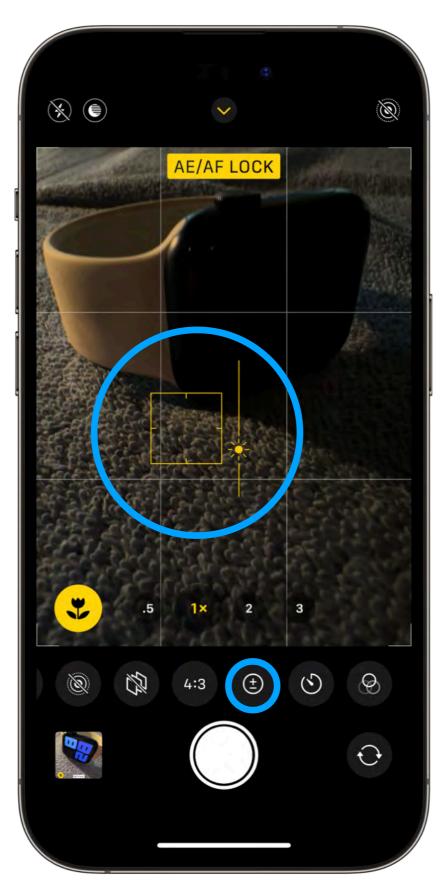
Another quick trip to the Settings for the Camera



Demo time.

And of course, tap to set focus and exposure (there are variations on this)

Tap to Focus, and more



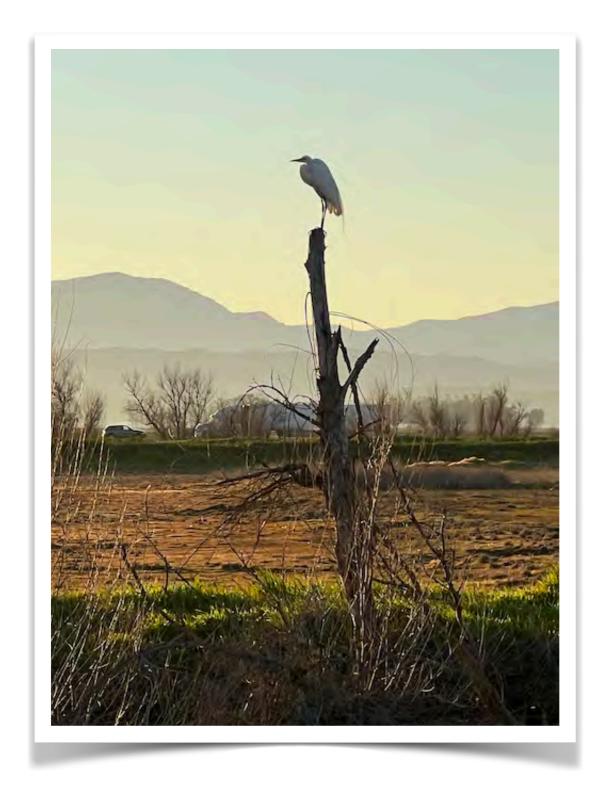
Examples

Pictures with manual exposure

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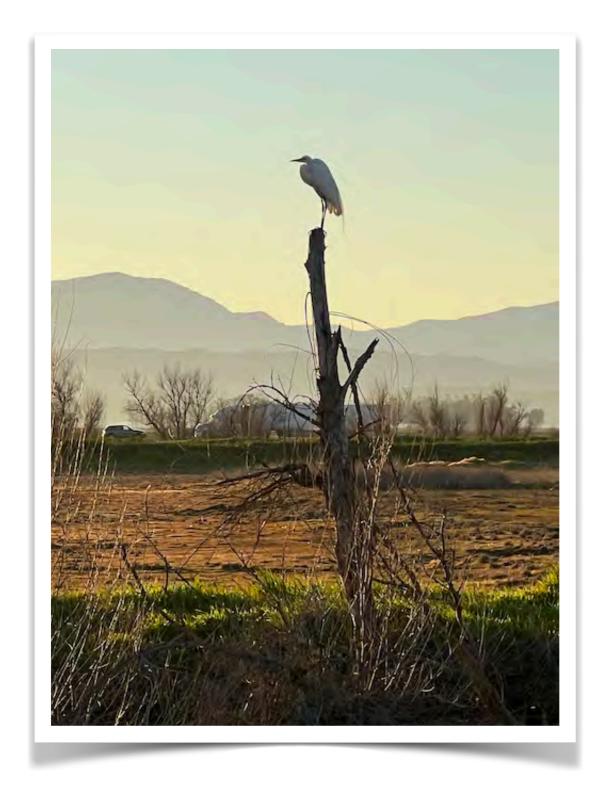


Pictures with manual exposure





Pictures with manual exposure

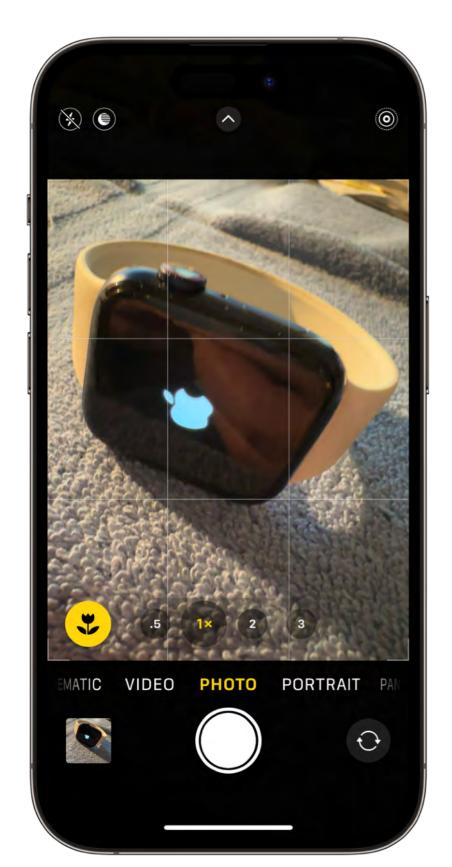


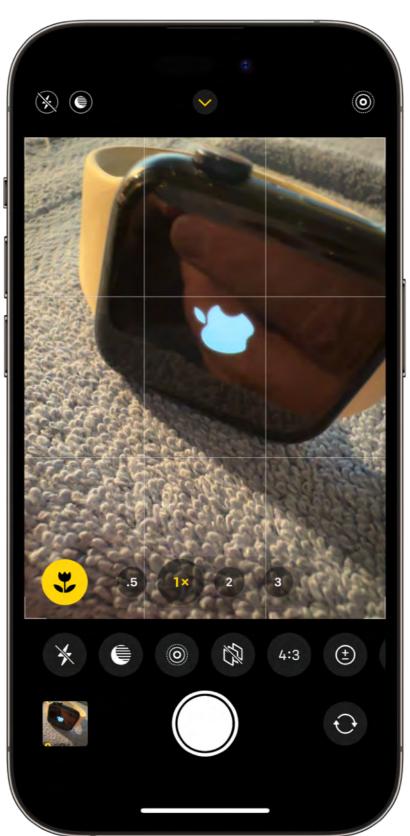


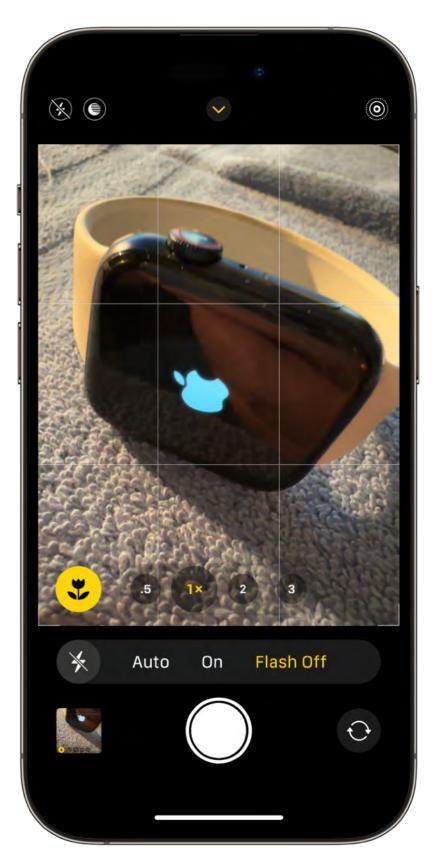


Part 3: Camera Options

Camera Options: Flash



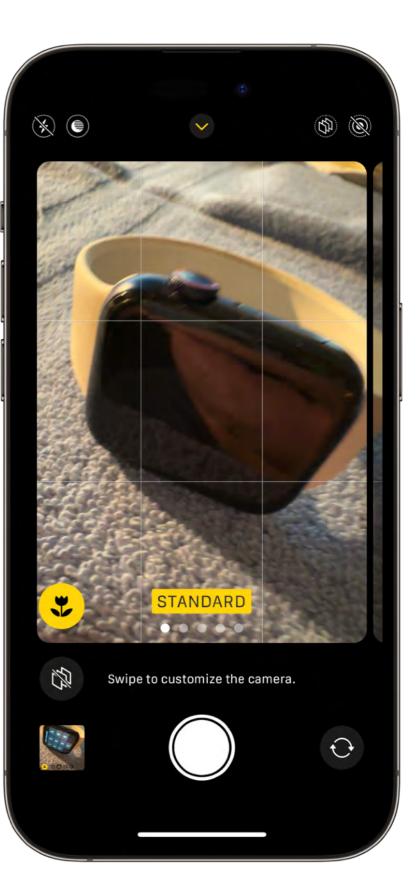




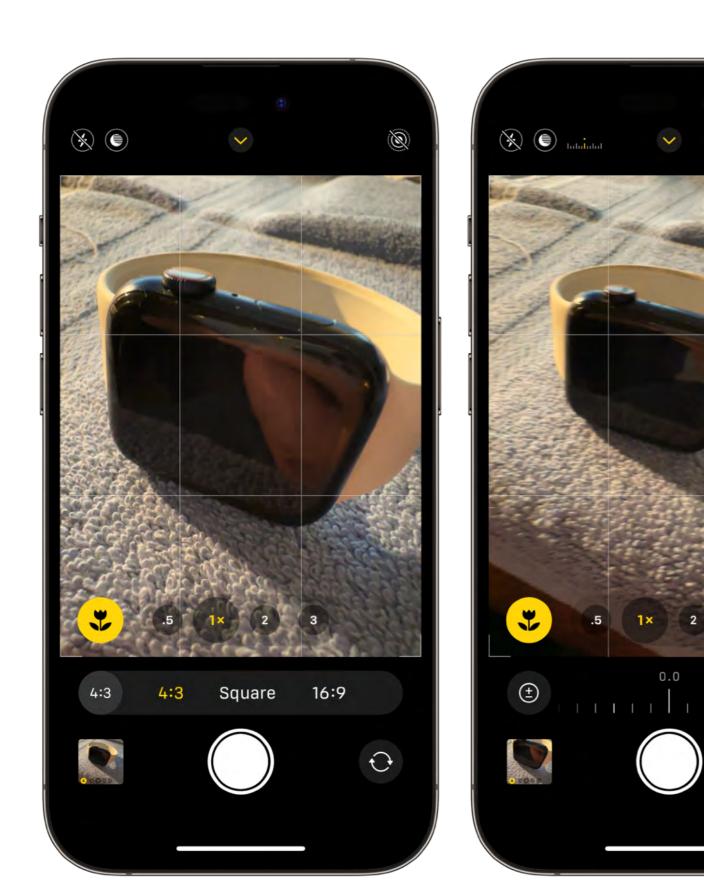
Camera Options: Night Mode, Live Picture, Styles



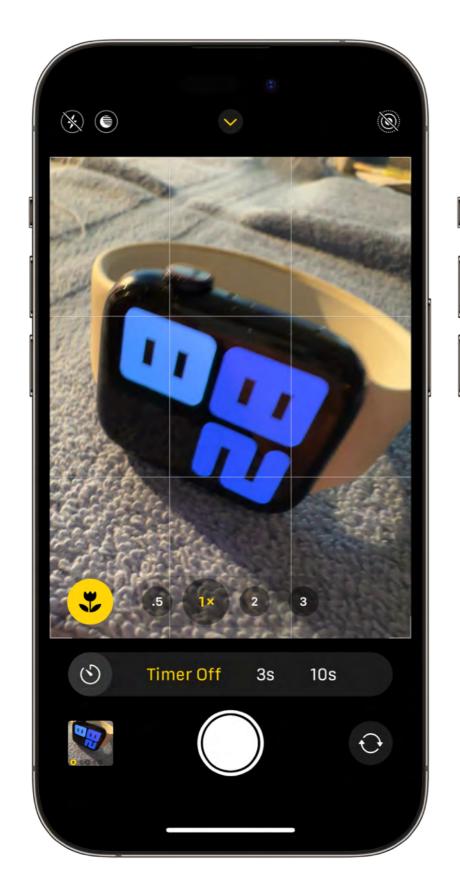




Camera Options: Aspect Ratio, Exposure



Camera Options: Timer, Filters

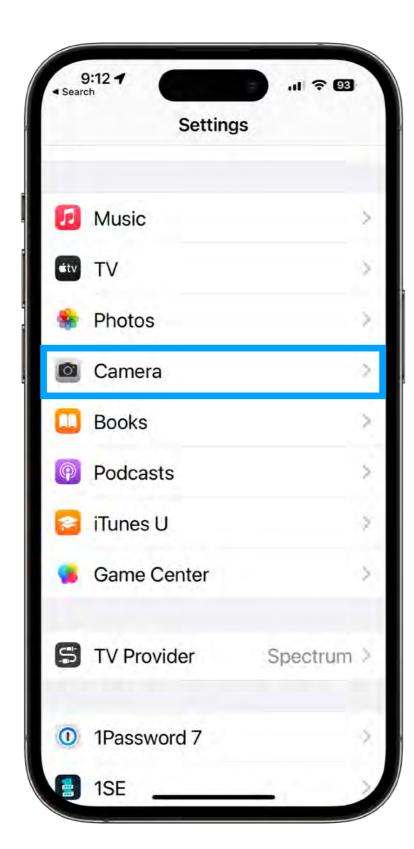


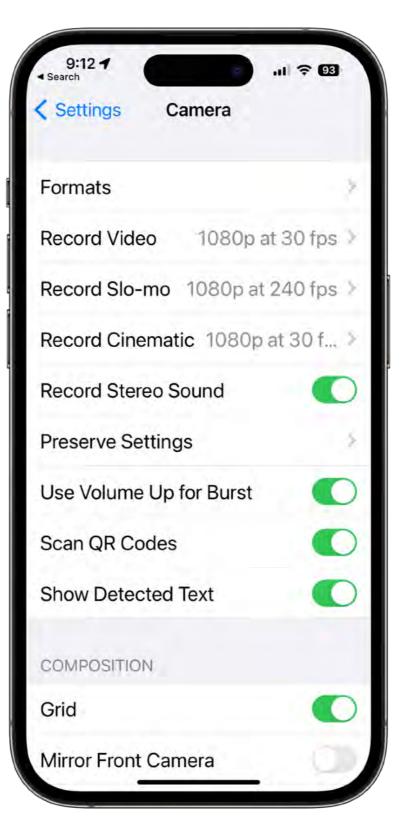


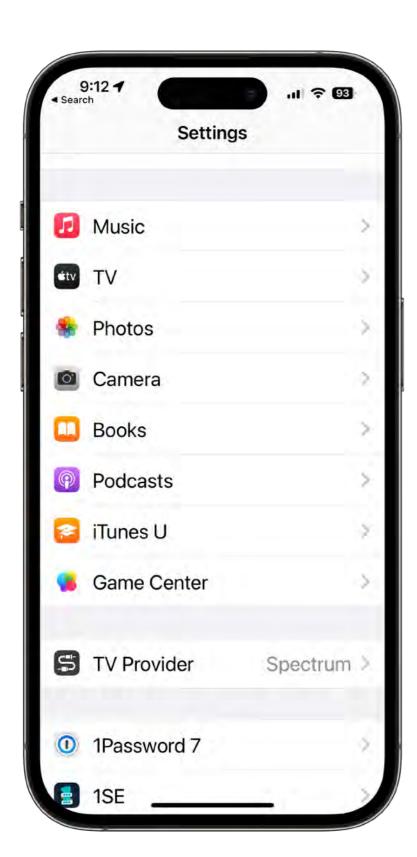
Part 4: Camera Settings

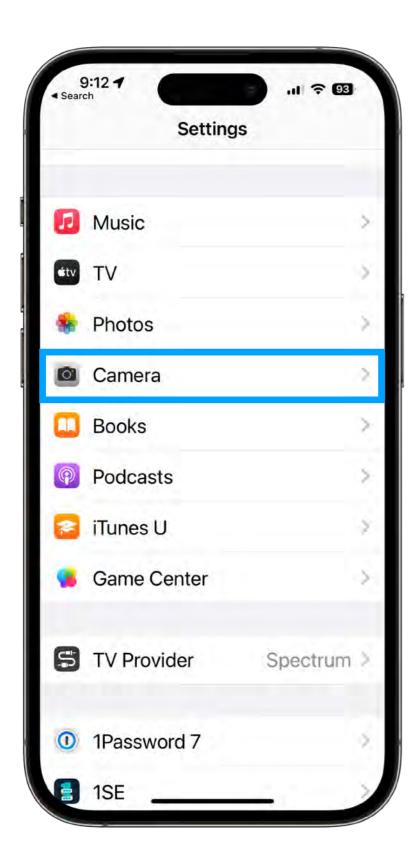


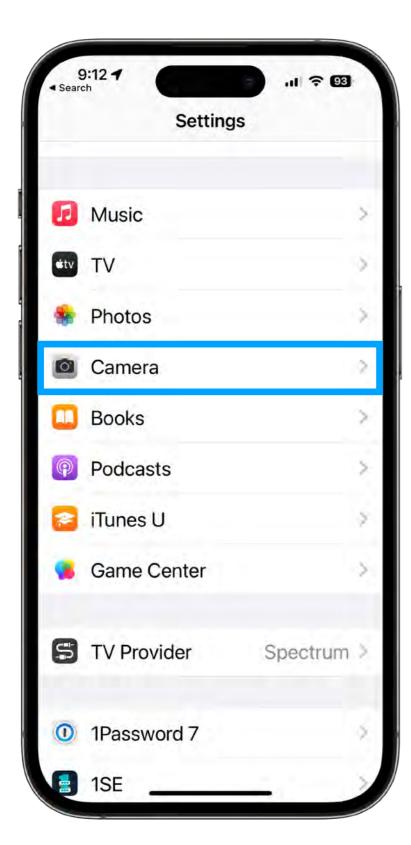
Settings (in the Settings App)

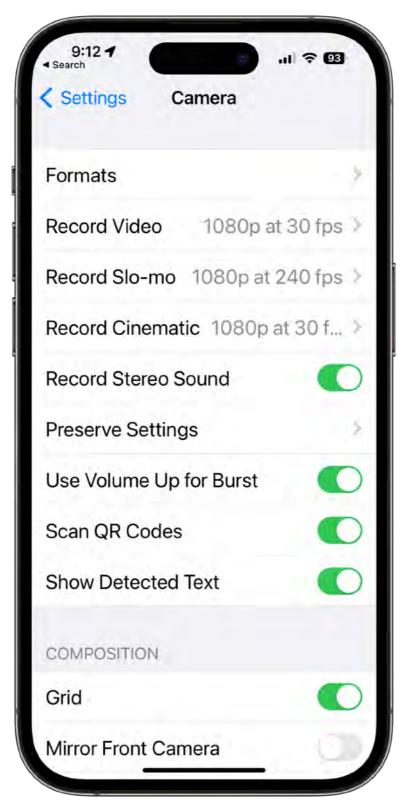


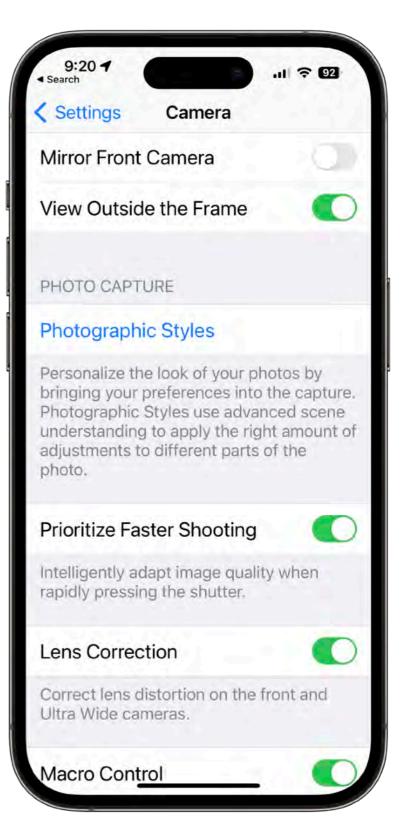


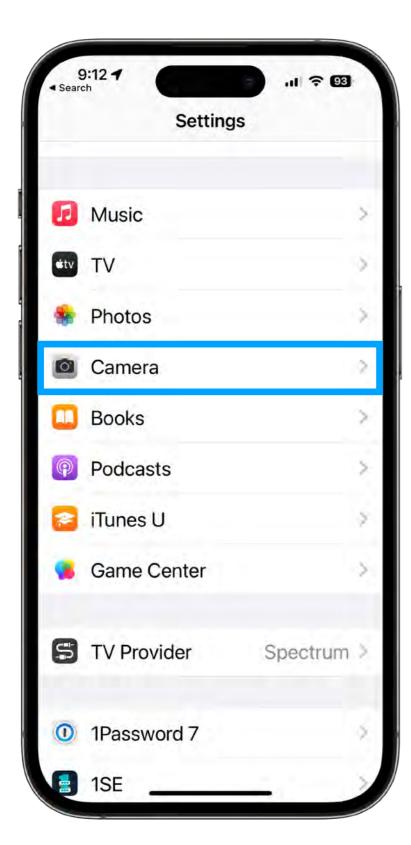


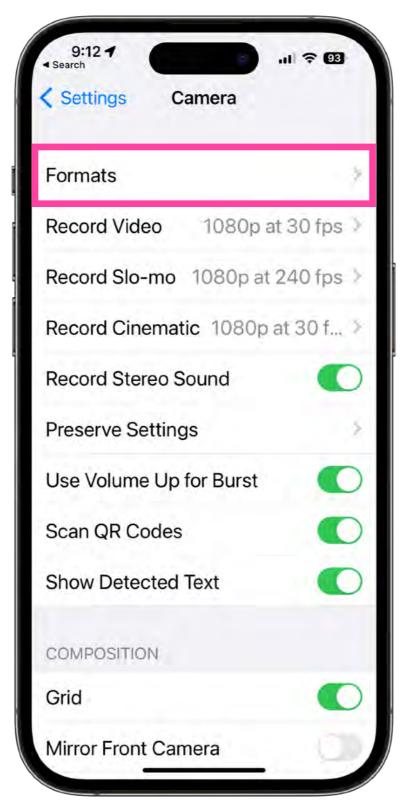


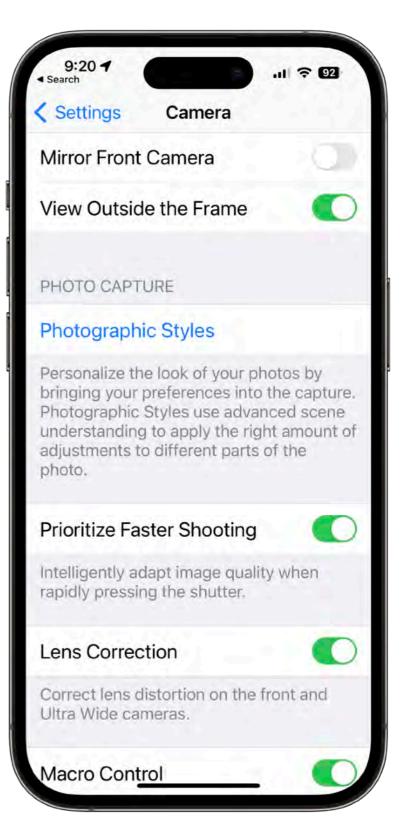


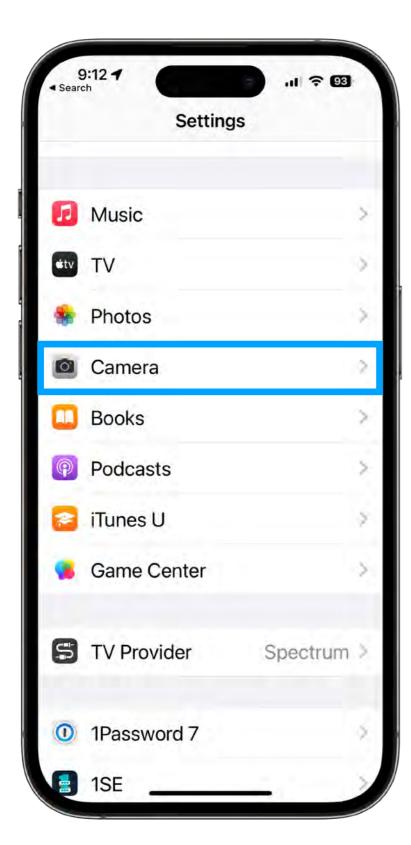


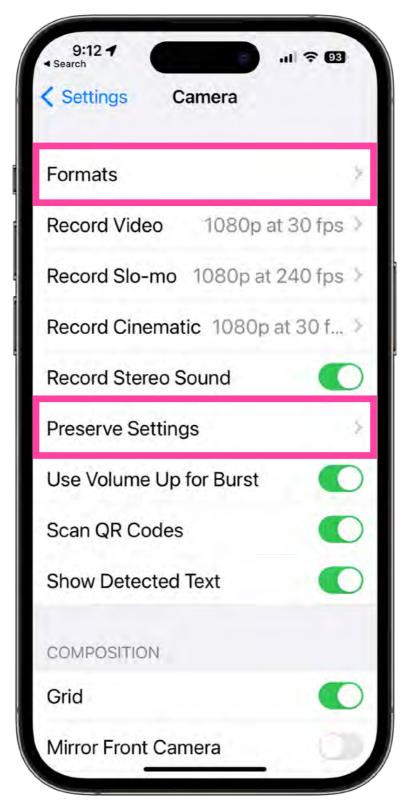












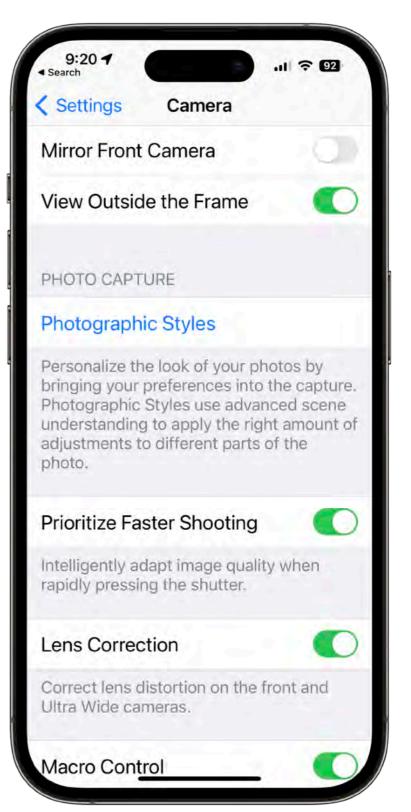


Photo formats



How big is a ProRAW photo?

ProRAW vs HEIC size comparison

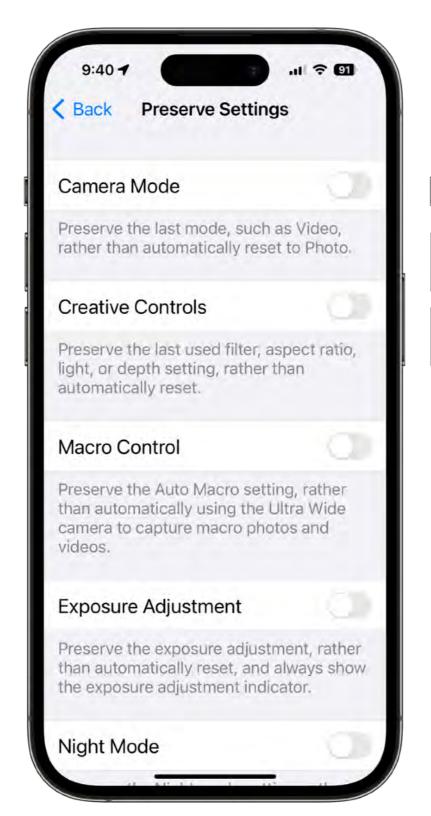
Proraw: 22.3 MB

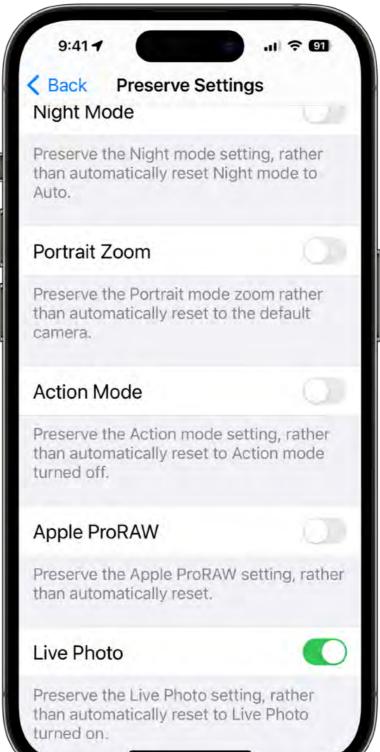


HEIC: 1.2 MB



Preserving camera setting

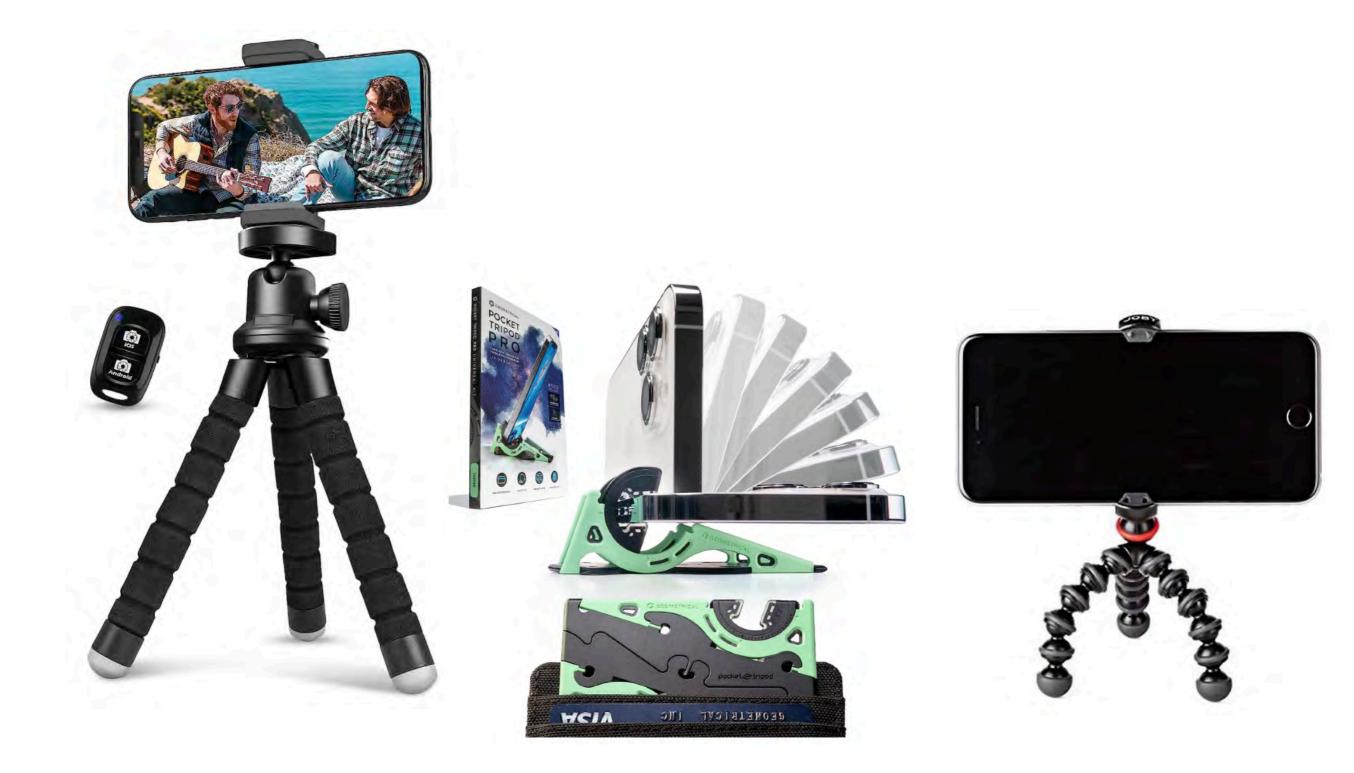




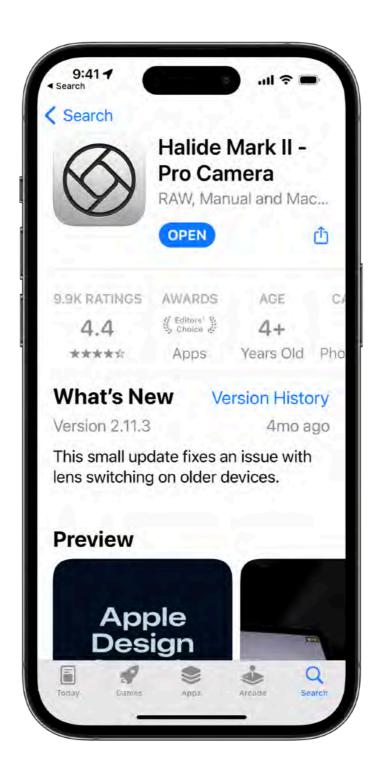
Part 5: Optional Extras

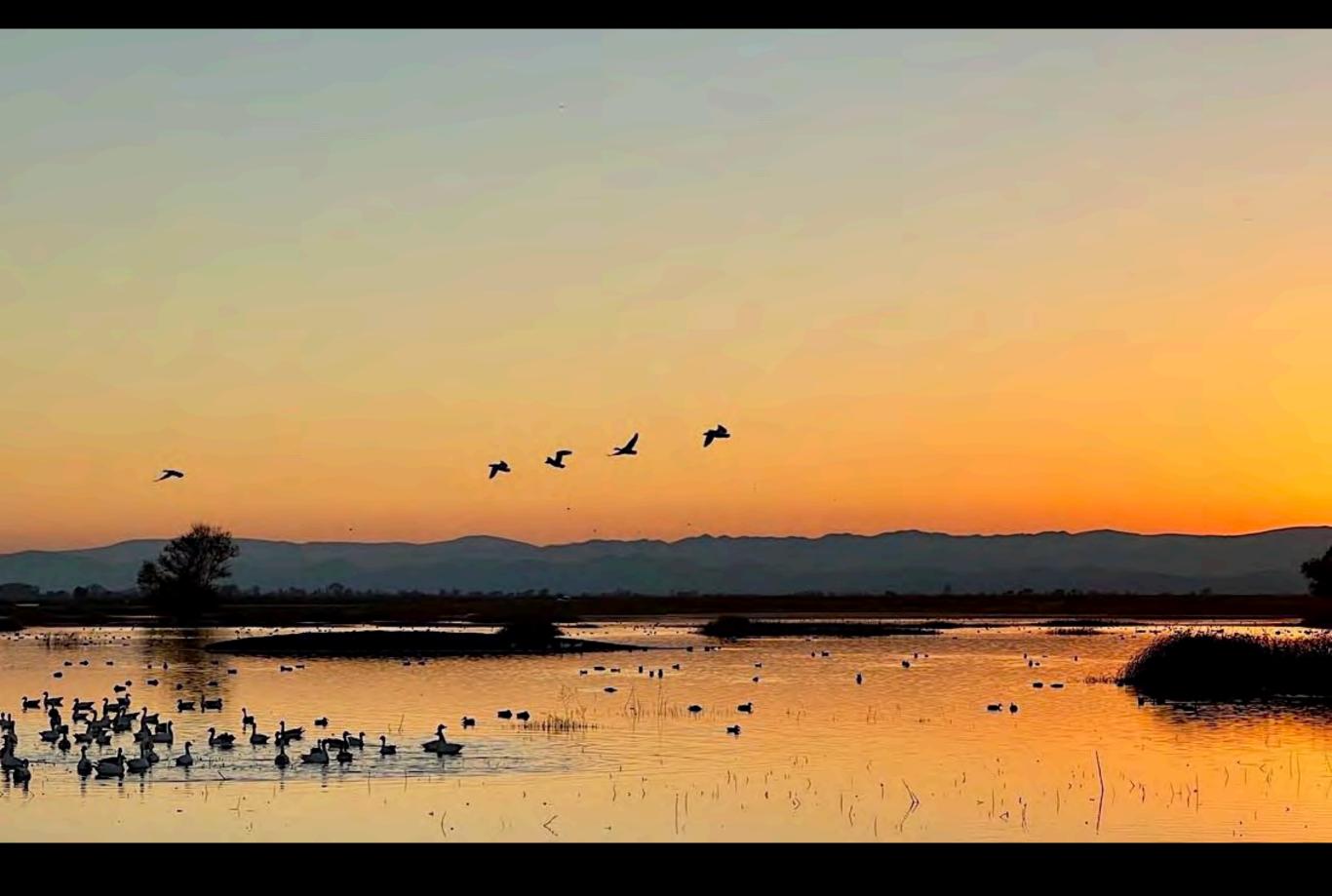


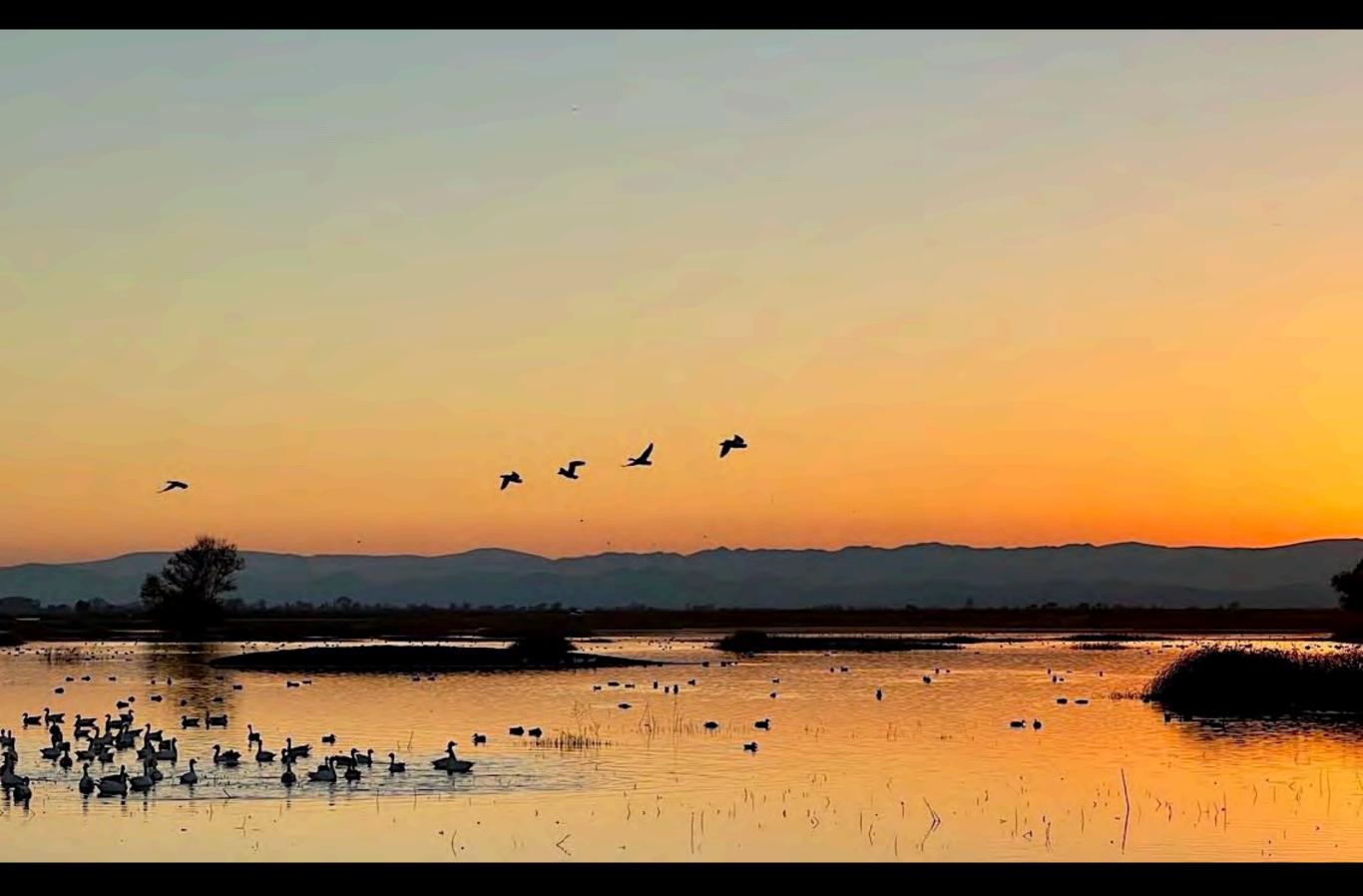




Other Camera Apps







The End